



Logo Design Competition

Thank you for your interest in submitting a Logo Design for the **Alert Decal Program** that the LET'S TALK Communication Access Initiative (LTCAL), in collaboration with the City of Aurora First Responders, is currently launching.

The Alert Decal Program features a decal that will be placed on windows of vehicles and on front doors of residences, schools and businesses where a child or adult with complex sensory, behavioral, motor and/or communication needs is a passenger, resident, student or employee.

The Alert Decal Program is designed to alert First Responders that a passenger, resident, student or employee has complex needs and may require alternative or augmentative forms of communication (AAC) to support their ability to understand and express themselves.

Let's Talk Communication Access Initiative

Communication Access for All
A Colorado Nonprofit Organization

Artist Requirement: We are seeking entries from students in both the Cherry Creek School District and Aurora Public School District in grades 6-12 with outstanding artistic talent to design a creative and professional logo for the Alert Decal Program.

Prize: \$100 Cash, your photo in the Summer Publication of the LTCAL Newsletter, and, of course, bragging rights!

All Work Must Be Original: Third-party artwork or materials cannot be used. All submitted designs must be your own original concept. We reserve the right to request proof that your entry is your original design created solely by you.

Logo Design Requirements:

- Artwork should be simple, graphical and may only use the following colors: red, royal blue, white and black. Artwork should be visibly recognizable from a distance.
- The theme of the artwork must focus on the interaction between First Responders and people who use augmentative or alternative forms of communication (AAC) along with the key words "Ask me". The "LET'S TALK Initiative" must also be incorporated as a secondary element.
- The logo must adapt well to electronic and print media.
- Dimension: Decal Size will be 3" X 3"
- Medium: Graphic Program (such as Adobe Illustrator or CorelDRAW)
- File Format: PDF or Vector Preferred

Entries: Each student is allowed to submit two designs.

Permissions: Student grants full rights to the Let's Talk Initiative to use the logo design.

Entry Process:

1. Additional information about the Alert Decal Program can be found online at www.letstalkinitiative.org.
2. All files must be submitted online at www.letstalkinitiative.org.
3. Please complete the **Logo Design Submission Form** and then, select your image and click the "SUBMIT" button. You may enter two designs.
4. After submitting your entry, please wait for the confirmation screen that your entry was received.

Judging Criteria:

- The submitted artwork fits the theme of the contest
- The work stands on its own as a complete and outstanding creative image
- The work impacts the viewer in relationship to the theme
- The quality of the work submitted is not smaller than 300 dpi.

Submission Deadline: Wednesday, May 15th, 2019

Winner Announced: Friday, May 31st, 2019

Disclaimer: If elements of an entry/entries are chosen, the relevant Entrant(s) will receive the prize.